

VALID PURCHASE DATES:

JANUARY 1, 2012 THROUGH MAY 15, 2012.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
 P.O. Box 49380
 Dept. 816-402B
 Strongsville, OH 44149-0380

*Must be postmarked on or before
 June 15, 2012.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Snacks	_____ x	\$ 3.00	= \$ _____
	(10 cases maximum)		(\$30 maximum)

Valid on: All salty snacks (excluding Bugles®), Nature Valley® Granola Bars, Fiber One® Bars, Betty Crocker® Fruit Snacks, Cereal Bars, Chex® Mix Muddy Buddies®, General Mills Snack Bar Variety Pack and Golden Grahams® Treats – Chocolate & Marshmallow (foodservice 4-pack only).

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University K-12 Lodging
 B & I Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying General Mills Snacks between 1/1/2012 and 5/15/2012.
- Rebate form must be postmarked on or before 6/15/2012.
- No photocopies or mechanical reproductions of this rebate will be accepted.
- Offer valid for Foodservice Operators only.
- Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Purchases must be made from a foodservice/broadline distributor.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

SAVE
 \$3

PER CASE
 on
 GENERAL MILLS
 SNACKS!

(After Rebate)



GENERAL MILLS
 FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252